



FOR A HAPPIER,  
HEALTHIER SCOTLAND

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# Active Travel & Health Walks Seminar

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Introduction

Overview of SCSP Open Fund & Questions

Walk with Braveheart Presentation

P4W Walks Presentation

Questions

Next Steps

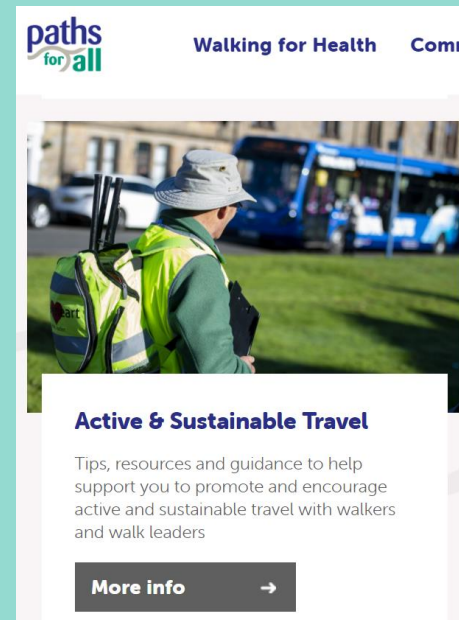
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**Active &  
Sustainable  
Travel Pod**  
New Members  
Area Pod

# New Resources!

- Guidance documents
- Active Travel Pod
- Case Study



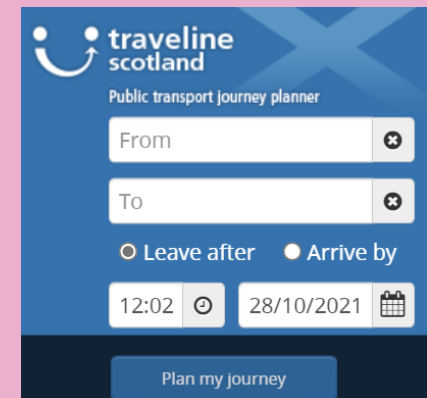
## Coming soon...

- Animation video & social media graphics

## Developments

# Updates

- Training
- Resources
- Find a Health Walk Map
- Case Studies



The screenshot shows the Traveline Scotland public transport journey planner interface. It features a blue header with the Traveline Scotland logo and a Scottish flag. Below the header, there are input fields for 'From' and 'To', each with a clear button. There are radio buttons for 'Leave after' and 'Arrive by'. Below these are input fields for a time (12:02) and a date (28/10/2021), each with a clear button. At the bottom, there is a 'Plan my journey' button.



# Smarter Choices, Smarter Places

Supporting Sustainable Travel

James Gray  
Development Officer

Robyn Warburton  
Senior Development Officer

**paths**  
for all

FOR A HAPPIER,  
HEALTHIER SCOTLAND



TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA



# Smarter Choices, Smarter Places Fund

**THE AIM:** Increase the number of journeys travelled by walking, cycling, car-sharing and public transport

## THE BENEFITS:



A more active population



Reduces congestion & carbon emissions



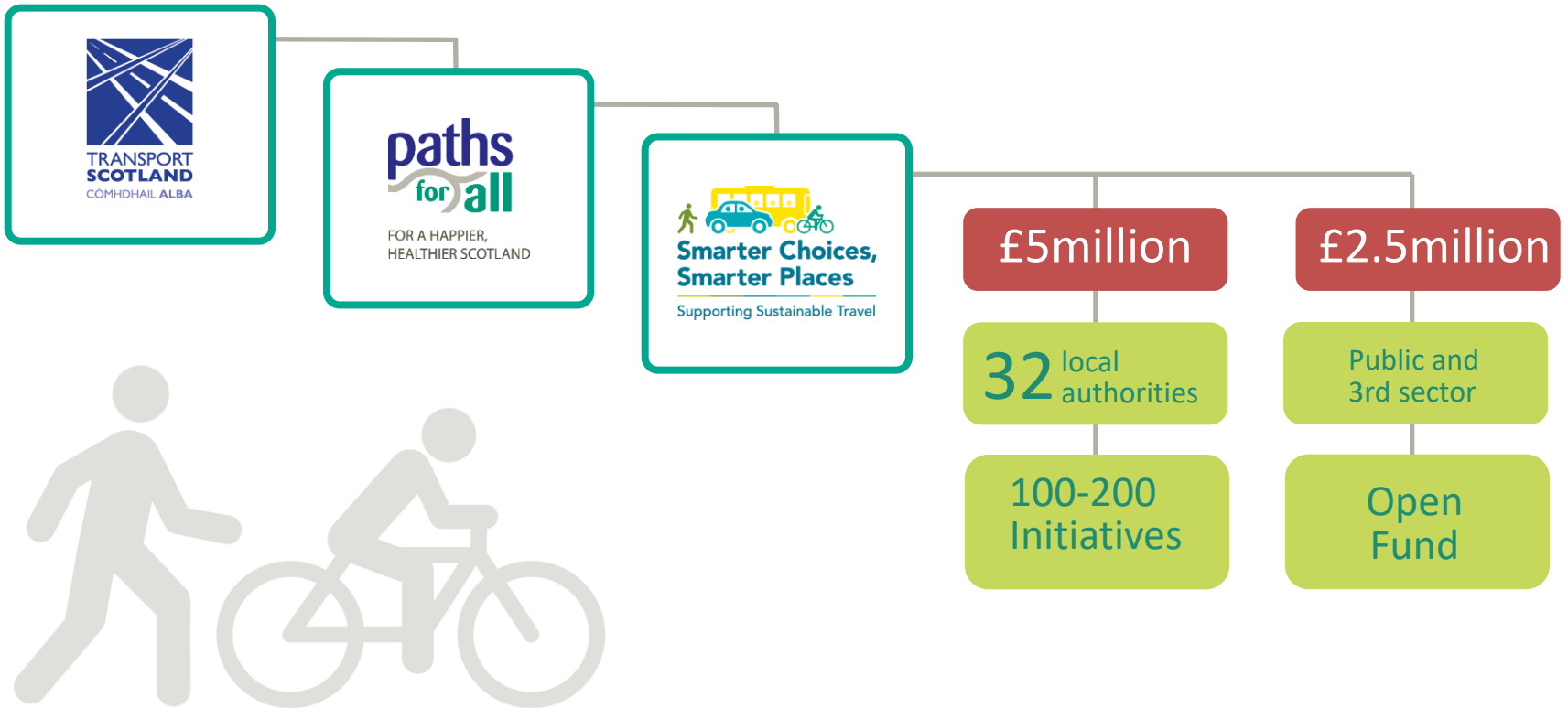
Creates safer, more connected communities and reduces health inequalities



Economic



# How it Works







Smarter Choices,  
Smarter Places

Supporting Sustainable Travel

# SCSP Outcomes



Pre-contemplation

There is an increased **evidence base** to support sustainable travel interventions.



Contemplation

People's **knowledge** about sustainable transport choices increases.



Preparation

People develop more **positive attitudes** towards sustainable transport choices.

ACTION



More people choose to **walk, wheel or cycle** for short local journeys.

ACTION



More people choose **sustainable transport** for longer journeys.

ACTION



People choose to **drive less** for everyday journeys.



# What is Active & Sustainable Travel?

**Active travel** simply means making journeys in physically active ways. We aim to make active travel the natural choice for short journeys.



**Sustainable travel** typically covers longer journeys and involves modes of transport such as public transport, car-sharing, e-bikes, community transport and so on.



# Initiative Examples



Car free days



Cycle Roadshows



Maps



Car Clubs

Liftshare



Journey Challenges

**Branding**

Community Travel Strategy

Electric Vehicles 

Learning Packs

Pedometer Challenges 

WoW Festivals



**AT Audits**

Buggy Walks 

**AT Hubs**



Rural Public Transport

**Smartcards**

Workplace Engagement 

Market Research 



20mph zones

Route Promotion



Websites & Apps

Integrated Ticketing

Hospital Travel 

**RTPI**

Personalised Travel Plans

Beat the Street Street Art

Leaflets

Signposting 

Feasibility Studies 

**Charrette**

Travel Tracker



Community Transport



Schools Initiatives



Radio & Cinema Adverts

**Digital Trails**

Ticket Promotion  
Parking Tickets

Green Travel 

**Posters**



**i-bike**  E-Bike Loans

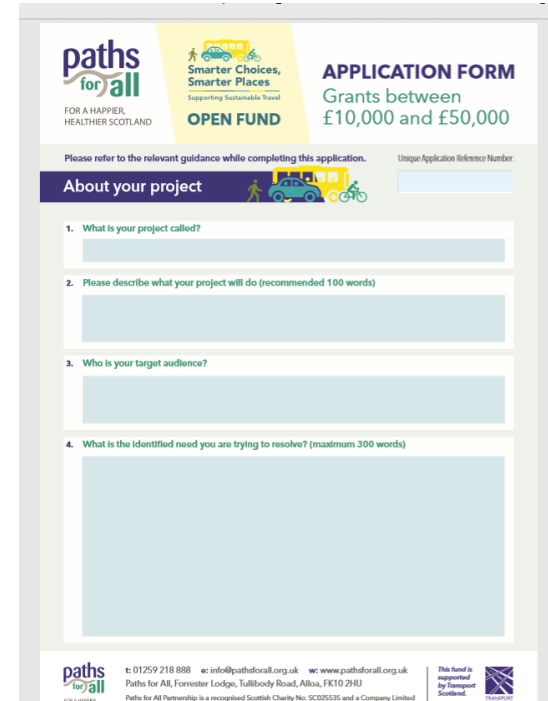


**Smarter Choices, Smarter Places**

Supporting Sustainable Travel

# SCSP Open Fund Criteria & Process

- Grants from £5,000 to £50,000
- Match funding required (WFH can be used as match)
- Revenue projects, not capital
- 12 months from date of award
- Deliver SCSP Outcomes
- Expression of Interest (via grants portal)
- Guidance notes and examples on website



The image shows a screenshot of the 'paths for all' application form. The header includes the 'paths for all' logo with the tagline 'FOR A HAPPIER, HEALTHIER SCOTLAND' and the 'Smarter Choices, Smarter Places' logo with the tagline 'Supporting Sustainable Travel'. The form title is 'APPLICATION FORM Grants between £10,000 and £50,000'. Below the header, there is a section titled 'About your project' with a unique application reference number field. The form contains four numbered questions: 1. What is your project called? 2. Please describe what your project will do (recommended 100 words) 3. Who is your target audience? 4. What is the identified need you are trying to resolve? (maximum 300 words). The footer includes contact information for 'paths for all' (t: 01259 218 888, e: info@pathsforall.org.uk, w: www.pathsforall.org.uk) and the address 'Paths for All, Forrester Lodge, Tullibody Road, Alloa, FK10 2HU'. It also states 'Paths for All Partnership is a recognised Scottish Charity No. SC025535 and a Company Limited by Guarantee No. 1049494'. A small logo for 'Transport Scotland' is also present.

# New Sustainable Travel Website

## SustainableTravel.scot

← → ↻ 🔒 sustainabletravel.scot

🔍 ☆ ⚙️ 👤 ⋮

### Everyone can help save the planet, one journey at a time

Its time to get moving in new ways - towards a cleaner planet, improved personal health and better personal finances.

Across Scotland various organisations have been working on initiatives to help change how we travel. These initiatives focus on making daily travel sustainable, accessible and desirable. The impact so far has seen more people walking, wheeling or cycling for shorter journeys and choosing public transport or ride shares for longer journeys. But more needs to be done to reduce our carbon emissions and improve our health.

Through the financial support of Transport Scotland...

[Find out more](#) →



# SCSP Annual Learning Event

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**Wednesday, 01<sup>st</sup> December**

**Online**

**‘Moving Forward: Reducing Inequalities’**

**FREE (register via Eventbrite)**



# Smarter Choices, Smarter Places

Supporting Sustainable Travel

**paths**  
for all

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HEALTHIER SCOTLAND



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[scspopenfund@pathsforall.org.uk](mailto:scspopenfund@pathsforall.org.uk)





## Questions?

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# Thank you!

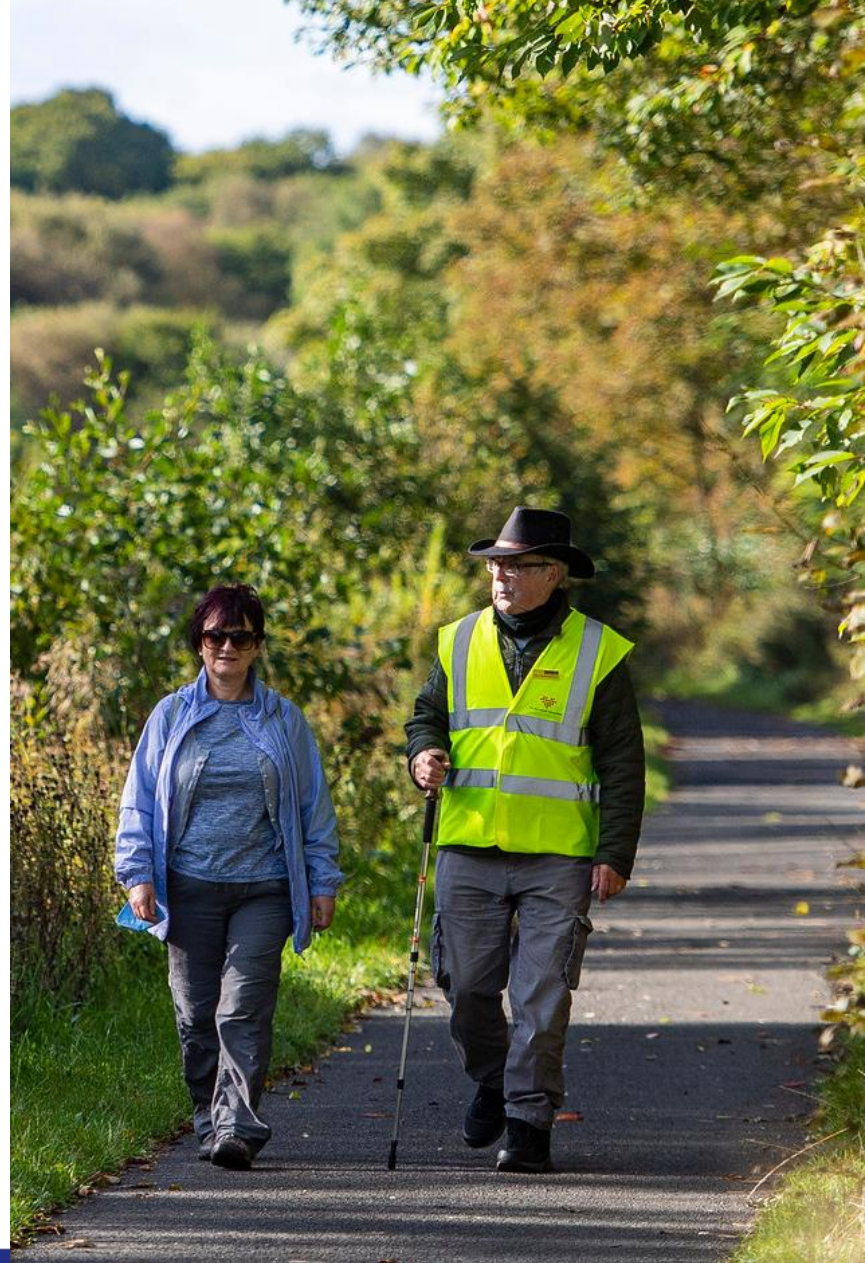
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If you have any questions please contact:

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# Thank you for joining us!

