



FOR A HAPPIER,
HEALTHIER SCOTLAND



Smarter Choices, Smarter Places Open Fund

About the fund

The Smarter Choices, Smarter Places (SCSP) Open Fund aims to encourage people to change their behaviours to walk or cycle as part of their everyday short journeys. The Fund will also encourage people to use other sustainable travel choices for longer journeys. It is available to support public, third and community sector organisations that want to change people's everyday travel behaviour and help create a happier, healthier Scotland.

Some previous SCSP funded projects have included:

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Building community awareness
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Improving mental health
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Community art shaping local places
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Community challenges
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Workplace challenges
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Car free days
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Funded activities could include, but are not limited to:

- Producing local maps showing walkable routes
- Holding car-free days
- Taking part in active travel challenges
- Organising led-walks
- Providing information on pedestrian and cycle friendly routes
- Activities that support sustainable travel to clubs, societies and gatherings
- Making walking and cycling routes more attractive and friendly
- Community-based active travel information hubs
- Car-sharing and car clubs
- Buggy-walks
- Maps in different languages
- Improving health conditions through active travel
- Sustainable travel festivals
- Feasibility studies

Examples of successful projects are available in the Smarter Choices, Smarter Places Case Studies.



The Open Fund is looking for new, innovative projects

We are offering grants from £5,000 to £10,000 and larger grants of between £10,001 and £50,000. Funding is available for 50% of a total project cost, although 25% of the total project cost can be in-kind contributions.

The SCSP Open Fund cannot be used to match-fund other Transport Scotland funded sustainable transport initiatives, but we would welcome applications that add value to existing or new projects.

We particularly welcome applications from partnerships of organisations as we know these deliver better results.

Projects should be able to be completed within one year of funding, but we are willing to consider longer-term projects.

There is no schedule of submission dates, we will try very hard to respond to requests for funding as soon as we can.

Please get in touch on scspopenfund@pathsforall.org.uk to discuss your proposals and ideas.

The Fund is available to a wide range of organisations, this includes, but is not limited to:

- Constituted groups, clubs and community organisations
- Registered charity
- Not-for-profit company or Community Interest Company
- School, university or college
- Statutory body (including town, parish and community council)
- Regional Transport Partnership
- Health and Social Care Partnership
- Health Board
- Business Improvement Districts
- Local authorities

The Fund is not available for:

- Individuals
- Sole traders
- Projects outside Scotland
- Commercial companies
- Applications made by one organisation on behalf of another
- Organisations to distribute resources to other parties
- Capital works inc. paths, shelters, cycleways, bike lockers and storage
- Upkeep or maintenance of infrastructure or existing projects
- Sports events and tournaments
- Political campaigns

All applicants must demonstrate how they will deliver one of the following outcomes:

- Increased walking and cycling modal share for short local journeys
- Increase in other sustainable travel choices for longer journeys i.e public transport and car share
- Changes in knowledge, attitudes and beliefs towards sustainable travel choices
- Reduced car use for short local journeys
- Reduced driver only journeys

What will we assess your application on?

We will consider:

- How your project helps deliver the SCSP outcomes. We recommend that you identify only one
- The target audience for the project
- The need for the project
- The difference you propose to make
- The capacity of your organisation to deliver the project
- Value for money

How to apply

Submit an expression of interest to this e-mail address and we will contact you to discuss it with you.

scspopenfund@pathsforall.org.uk

Your expression of interest should identify the population you are targeting, the activities you will undertake and how you think you will be able to demonstrate success. It should be a maximum of 200 words.

On receipt of your expression of interest, we will contact you to discuss if you should submit an application with more details. If the SCSP Open Fund is unsuitable for your project, we may be able to signpost you to other sources of funding.



This fund is supported by Transport Scotland.

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